

OFFICIAL RULES

NO PURCHASE OR PAYMENT IS NECESSARY. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

OPEN ONLY TO LEGAL RESIDENTS OF THE 50 U.S. STATES AND THE DISTRICT OF COLUMBIA WHO ARE AT LEAST 18 YEARS OLD AT THE TIME OF ENTRY.

1. BRIEF OVERVIEW: The Chrysler® Commercial Vehicles “#SalesCloseSaturday Sweepstakes” (“Promotion”) consists of three (3) periodic random drawings (collectively and individually referred to as “Periodic Sweepstakes”). By participating in this Promotion, an entrant (individually, “Entrant” and collectively, “Entrants”) agrees to be bound by these Official Rules and that the decisions of Chrysler Group LLC (“Sponsor”) shall be final and binding in all matters pertaining to this Promotion. The first Periodic Sweepstakes begins on 10/22/12 at 10:00 A.M., Eastern Time (“ET”), and ends 10/27/12 at 11:59:59 P.M., ET; the second Periodic Sweepstakes begins on 11/19/12 at 10:00 A.M., ET, and ends 11/24/12 at 11:59:59 P.M., ET; the third Periodic Sweepstakes begins on 12/17/12 at 10:00 A.M., ET, and ends 12/22/12 at 11:59:59 P.M., ET.

2. ELIGIBILITY: The Promotion is open only to legal residents of the fifty (50) U.S. States and the District of Columbia who, as of the date of entry, are at least eighteen (18) years. Officers, directors and employees (and members of their household or immediate family, i.e., spouse, parent, child, sibling, grandparent, the “steps” of each and members of each of their households) of Sponsor, Ignite Social Media (“Promotion Administrator”), Mercury P&F and each of their respective parent companies, affiliates, subsidiaries, dealerships, promotion and advertising agencies (collectively, “Promotion Entities”) and other individuals or entities associated with the creation, administration, implementation and execution of this Promotion are ineligible to enter or win. The Promotion is void in jurisdictions other than those stated above and wherever prohibited. All applicable federal, state and local laws and regulations apply.

3. HOW TO ENTER THE PROMOTION: To participate, Entrants must have a current, valid Twitter account and follow @Chryslerforwork. Entrants who do not have a Twitter account may create one according to the instructions on the Twitter website. There is no charge to become a member of Twitter or to become a follower of @Chryslerforwork. After becoming a follower of @Chryslerforwork on Twitter or if an Entrant is already following @Chryslerforwork on Twitter, the Entrant must retweet in full, Sponsor’s respective periodic tweet (“Periodic Tweet”) to @Chryslerforwork. The retweet shall also constitute as the Entrant’s entry (individually, an “Entry” and collectively, “Entries”). Entrant must be sure that the Entry includes **both** the hashtag “#SalesCloseSaturday” and Sponsor’s respective Periodic Tweet.

Entry Limit: An Entrant may enter each Periodic Sweepstakes once regardless of the Twitter account user name s/he uses. Multiple Entries during a specific Periodic Sweepstakes are invalid.

- Entry must comply with Twitter’s Terms of Service located at: <https://twitter.com/tos>.
- Entry must not contain any content other than the language stated above.

- Entries that do not comply with Twitter's Terms of Service or any provision in these Official Rules, in Sponsor's sole and absolute discretion, may be considered ineligible and may not be part of the Promotion.

NOTE: If you retweet via SMS from your wireless phone, your wireless-service provider may charge you for each text message you send and receive, including those to and from Sponsor. Please consult your wireless-service provider regarding its pricing plans. Message and data rates may apply. Due to the way Twitter operates its service, Sponsor may not receive entries from Twitter users with "protected" updates (i.e., entrant has set his/her account so that only people the entrant has approved can view their updates).

4. PERIODIC SWEEPSTAKES/ODDS OF WINNING: Important dates of the three (3) Periodic Sweepstakes are stated in the table below. An Entry from one Periodic Sweepstakes will not be carried forward and included in subsequent Periodic Sweepstakes.

PERIODIC SWEEPSTAKES PERIOD	START DATE (AT 10:00 A.M. ET)	END DATE (AT 11:59:59 P.M. ET)	APPROXIMATE RANDOM DRAWING DATE	APPROXIMATE NOTIFICATION DATE
PERIOD 1	10/22/12	10/27/12	10/29/12	10/29/12
PERIOD 2	11/19/12	11/24/12	11/26/12	11/26/12
PERIOD 3	12/17/12	12/22/12	12/26/12	12/26/12

On or about each of the dates listed above, the Promotion Administrator will conduct a random drawing to select the names of four (4) potential Periodic Sweepstakes winners (individually, each a "Winner" and collectively, "Winners") from among the total number of all of the eligible Entries received during that respective Periodic Sweepstakes. The potential Winners will be notified via Twitter's direct messaging from Sponsor's Twitter account on or about the date(s) listed in the table above. Potential Winners must respond to the direct message within 24 hours of the direct message being sent with their first and last name and email address. After a potential Winner has promptly responded to the above referenced direct message, s/he will then be contacted via email to verify his/her date of birth, confirmation that Entrant is not an employee (or relative of an employee) of any of the Promotion Entities for this Promotion, and their complete mailing address. Each potential Winner must respond to the email and provide the requested information within two (2) days of the Promotion Administrator's sending of the email. If a potential Winner has not responded to either the direct message and/or the email within the stated time periods, s/he may forfeit his/her eligibility and Sponsor may select an alternate potential Winner(s). Additionally and at the sole discretion of the Sponsor, disqualification as a potential Winner and forfeiture of a Prize may result from (a) the return of an email notification as undeliverable or Sponsor's inability to otherwise contact a potential Winner; (b) a potential Winner's failure to provide Sponsor with satisfactory proof of eligibility, age, identity and residency; (c) a potential Winner's failure to accept or utilize the respective Prize as provided herein; (d) any other non-compliance with the Official Rules, as determined by Sponsor in its sole discretion. Entrants should regularly check their Twitter messages, email messages and spam filters to ensure they do not contain any important Promotion notifications. Odds of winning a Periodic Sweepstakes depend upon the number of eligible Entries received in the respective Periodic Sweepstakes.

5. PRIZES (A TOTAL OF 12 PRIZES/4 PRIZES EACH PERIODIC SWEEPSTAKES): Each Winner will have the choice of receiving as his/her prize one (1) of the following: (a) a two hundred fifty dollar (\$250) Amazon® Gift Card; (b) a two hundred fifty dollar (\$250) Amazon Tools Gift Card; (c) a two hundred fifty dollar (\$250) Visa® Prepaid Card; or (d) a choice of one (1) of four (4) national brand two hundred fifty dollar (\$250) Gas Cards (ARV of each Gift Card: \$250; Total ARV of all Gift Cards: \$3,000) (individually "Prize" and collectively "Prizes"). Gift/Gas Cards must be used in compliance with their stated terms and conditions. Sponsor is not responsible for misplaced, lost, stolen or tampered with Gift/Gas Cards. All costs and expenses associated with a Prize that are not stated as included herein are solely the responsibility of each Winner, including but not limited to all federal, state and local taxes. A Prize may not be redeemed for cash, nor may it be transferred or offered for sale or auction. A Prize can, in Sponsor's sole discretion, be substituted with a prize of equal or greater value.

Prize Limit: Only one (1) Prize per individual or household address regardless of Twitter account used. Prizes will be mailed to Winners within four (4) weeks of verification of eligibility.

6. INTERNET/LIMITATIONS OF LIABILITY: The Promotion Entities are not responsible for interrupted or unavailable network server or other connections; for miscommunications; for failed telephone or computer transmissions; for jumbled, scrambled or misdirected Entries or transmissions; for phone, electrical, network, computer hardware or software or program malfunctions, failures or difficulties; for other errors, omissions, interruptions or deletions of any kind, whether human, mechanical or electronic; or for any damage to any person's computer related to participating in the Promotion or for any acts of *force majeure*. The Promotion Entities are not responsible for illegible, unintelligible, late, lost or stolen Entries or emails; for incorrect or inaccurate information, whether caused by Internet users or by any of the equipment or programming associated with or utilized in the Promotion; or for any technical or human errors that may occur in the processing of any Entries or other information in the Promotion. Persons found tampering with or abusing any aspect of the Promotion, as solely determined by Sponsor, may be disqualified and may be subject to prosecution. Any person attempting to enter using multiple email addresses or Twitter accounts, multiple identities, or any other device or artifice to enter multiple times or to interfere with the proper play of the Promotion may be disqualified from participation in the Promotion. Additionally, any use of robotic, automatic, macro, programmed third-party or like methods to participate in the Promotion may void any attempted participation effected by such methods and cause the disqualification of the individual utilizing the same. Sponsor reserves the right to disqualify any individual found, in its sole opinion, to be tampering with the operation of the Promotion, to be acting in violation of these Official Rules or to be acting with the intent to disrupt the intended operation of the Promotion. If Sponsor, in its sole discretion, determines that the Promotion is not or may not be capable of running as intended because of viruses, bugs, non-authorized human intervention or any other causes that corrupt or may corrupt the administration, security, fairness or proper play of the Promotion, Sponsor reserves the right, in its sole discretion, to modify, suspend, cancel or terminate the Promotion and proceed in a manner deemed fair and appropriate by Sponsor. In the event of a dispute as to the identity of a Winner based on a Twitter account or an email address, the winning Entry will be declared made by the authorized account holder of the Twitter account or email account submitted at time of entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the

submitted email address, or, in the case of Twitter, the natural person who created the Twitter account.

CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEBSITE OR ANY RELATED WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

7. PRIVACY POLICY: Any personally identifiable information collected during an individual's participation in this Promotion will be collected by Sponsor or its representative and used by Sponsor for purposes of the proper administration and fulfillment of the Promotion as described in these Official Rules and in accordance with Sponsor's Privacy Policy as such is stated at <http://www.chryslercommercialvehicles.com/universal/privacy.html>.

8. PUBLICITY RIGHTS: By participating in this Promotion, Entrants agree to allow Sponsor and/or Sponsor's designees the perpetual right to use their name, biographical information, photos and/or likenesses, videos and statements for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered, worldwide, including but not limited to on the World Wide Web and Internet, without notice, review or approval and without additional compensation except where prohibited by law.

9. RELEASE: By participating in this Promotion, Entrants release and agree to indemnify and hold harmless Promotion Entities from and against any and all costs, claims, damages or any other injury, whether due to negligence or otherwise, to person(s) or property (including, without limitation, death or violation of any personal rights, such as violation of right of publicity/privacy, libel or slander), due in whole or in part, directly or indirectly, to participation in the Promotion or acceptance of the Prize, or arising out of participation in any Promotion-related or Prize-related activity, whether hosted by Sponsor or a third party.

10. DISPUTE RESOLUTION: Except where prohibited, by participating in the Promotion, Entrants agree that: (a) except as otherwise specifically set forth in these Official Rules, any action arising out of or relating to these Official Rules or the rights and obligations of any Entrant and/or Sponsor shall be filed exclusively in the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, MI; and Entrant hereby consents and submits to the personal jurisdiction of such court for the purposes of litigating any such action, and any right to a trial by jury is hereby waived; (b) any and all disputes, claims and causes of action arising out of or connected with these Official Rules, and/or the rights and obligations of any Entrant and/or Sponsor shall be resolved individually, without resort to any form of class action; (c) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred and in no event will Entrant be entitled to receive attorneys' fees or other legal costs; (d) under no circumstances will Entrant be permitted to obtain injunctive or other equitable relief and Entrant's sole remedy will be an action at law for damages to the extent allowed by sub-paragraphs (c) and (e) of this Rule 10; and (e) under no circumstances will Entrant be permitted, and Entrants hereby waive all rights, to: (i) claim punitive, exemplary, special, incidental, indirect and consequential damages and

any other damages (whether due to negligence or otherwise), other than for actual out-of-pocket costs described in (c) above; and (ii) have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of any Entrant and/or Sponsor shall be governed by and construed in accordance with the laws of the State of Michigan without giving effect or regard to any principles or doctrines of conflicts of law of the State of Michigan or any other jurisdiction. If any provision or provisions of these Official Rules shall be held to be invalid, illegal, unenforceable or in conflict with the law of any jurisdiction, the validity, legality and enforceability of the remaining provisions shall not in any way be affected or impaired thereby.

11. GENERAL: By entering the Promotion, Entrants agree to waive any right to claim ambiguity in these Official Rules. Additionally, Entrants agree to abide and be bound by these Official Rules and Twitter's Terms and Conditions as stated at <http://twitter.com/tos>. Entrants additionally agree that the decisions of Sponsor are final and binding in all matters pertaining to this Promotion. The Promotion is subject to all applicable federal, state and local laws and is void in all jurisdictions other than those specifically included above and where prohibited by law. All entries become the exclusive property of Sponsor and will be neither acknowledged nor returned.

12. WINNERS LIST: To obtain the names of the Winners, send a properly stamped self-addressed envelope, postmarked by 1/15/13, to Winners List, "#SalesCloseSaturday Sweepstakes," 35610 Mound Road, Dept 900, Sterling Heights, MI 48310-4725.

SPONSOR: CHRYSLER GROUP LLC, P.O. BOX 21-8004, Auburn Hills, MI 48321.

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